

The background of the advertisement is a vibrant yellow field filled with a pattern of overlapping circles in two shades: a bright, saturated red and a slightly lighter, golden-yellow. The circles are scattered across the entire frame, creating a dynamic and energetic visual texture.

FIAT
124
SPORT
spider



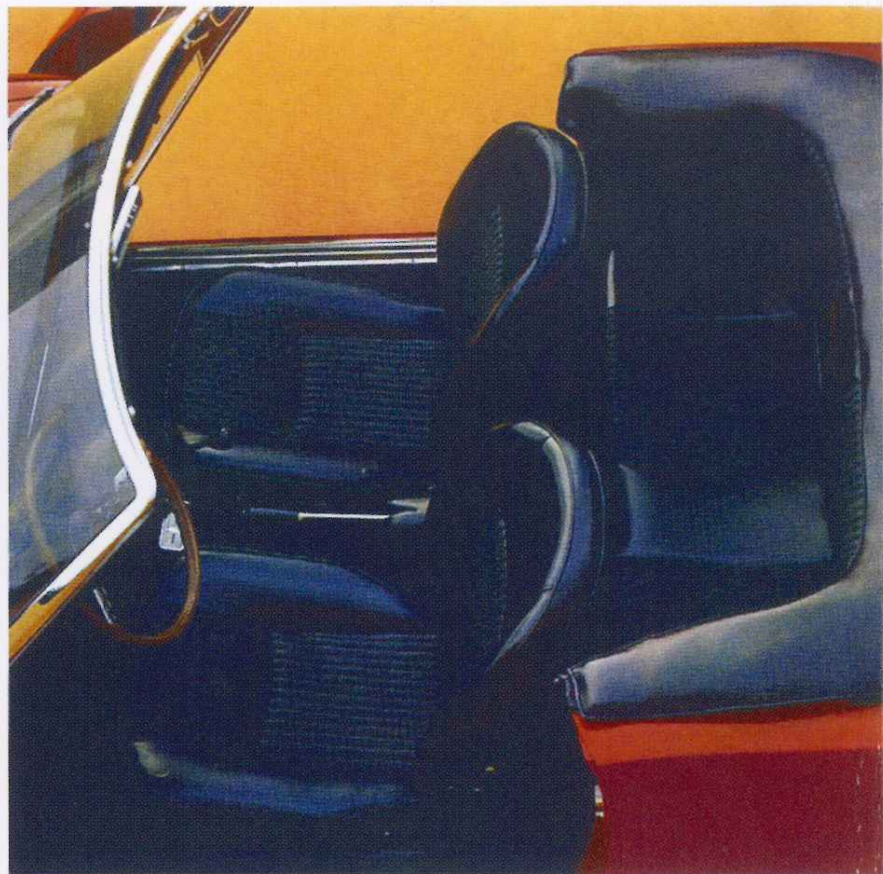
Dashboard with full instrumentation. Steering in special wood.



Easily manoeuvrable folding top. Wide rear light. Rear quarter window glasses which drop away when the top is folded down.



Drawing of rear section.

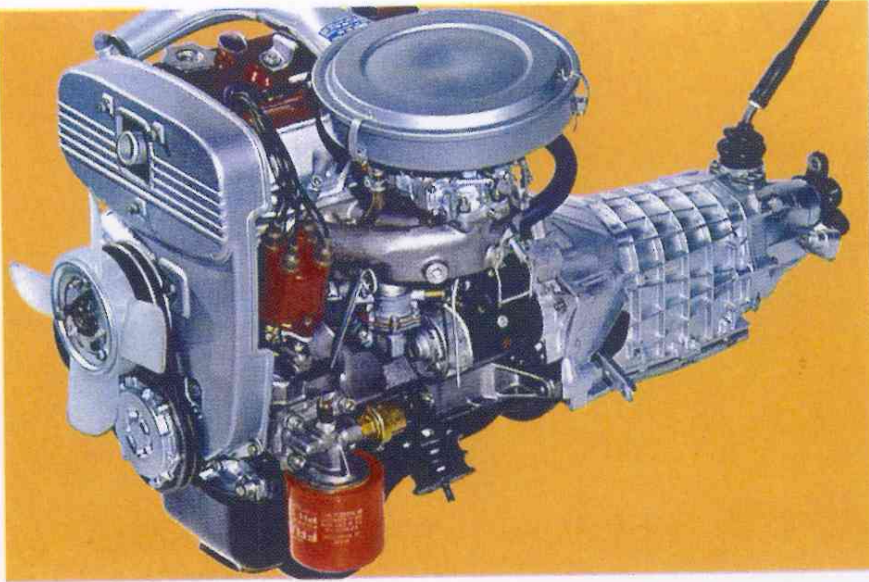


Roomy interior. Contouring bucket seats with folding backrests and rear bench for two extra passengers.

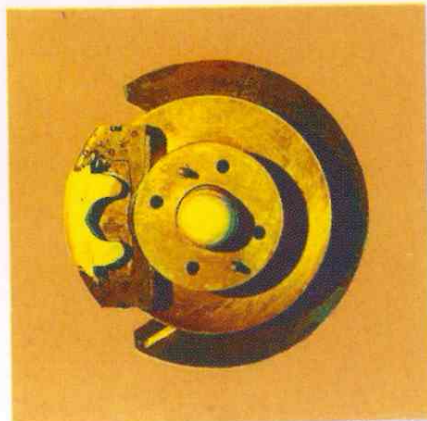
A dynamic new style



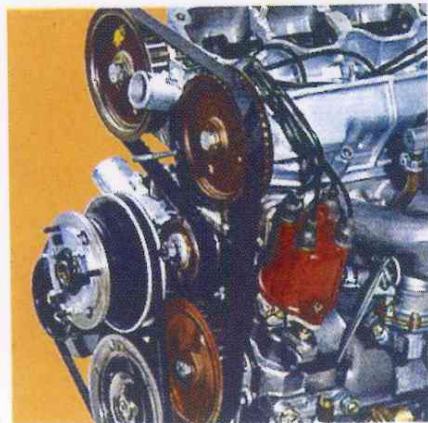
A new concept of value expressed in terms of performance, roadholding, braking capacity and driving comfort, with acceleration, speed, trim, fittings, colours, looks and styling to match. Plus easy upkeep, sturdiness and durability.



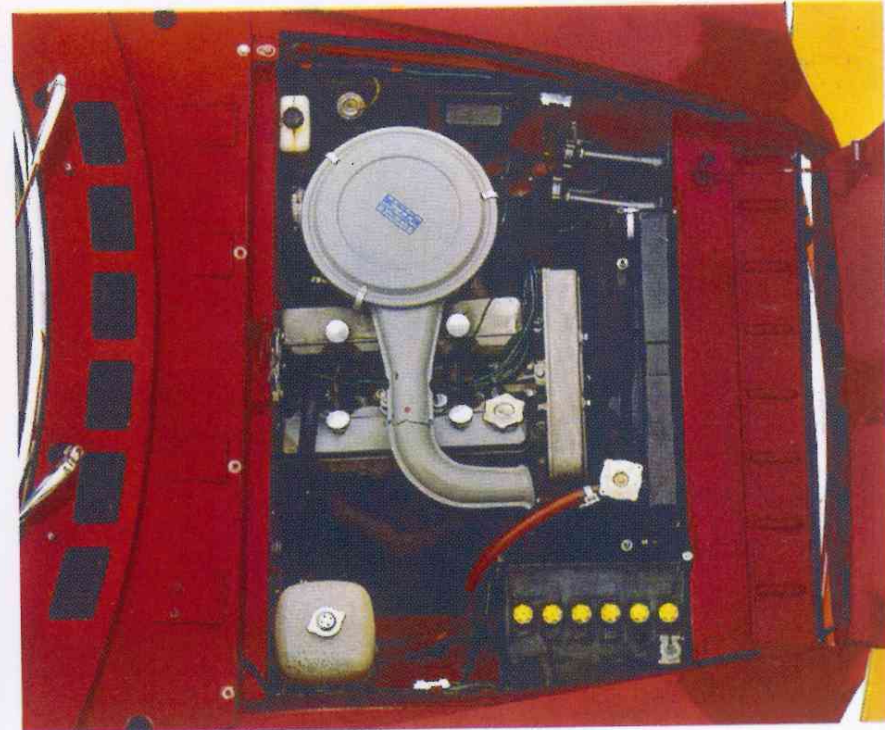
Power unit: 4 cylinders, 1438 cc., 90 hp (DIN), 96 hp (SAE). Two overhead camshafts. Four-speed, all synchromesh gearbox and reverse.



Four servo-assisted disc brakes.

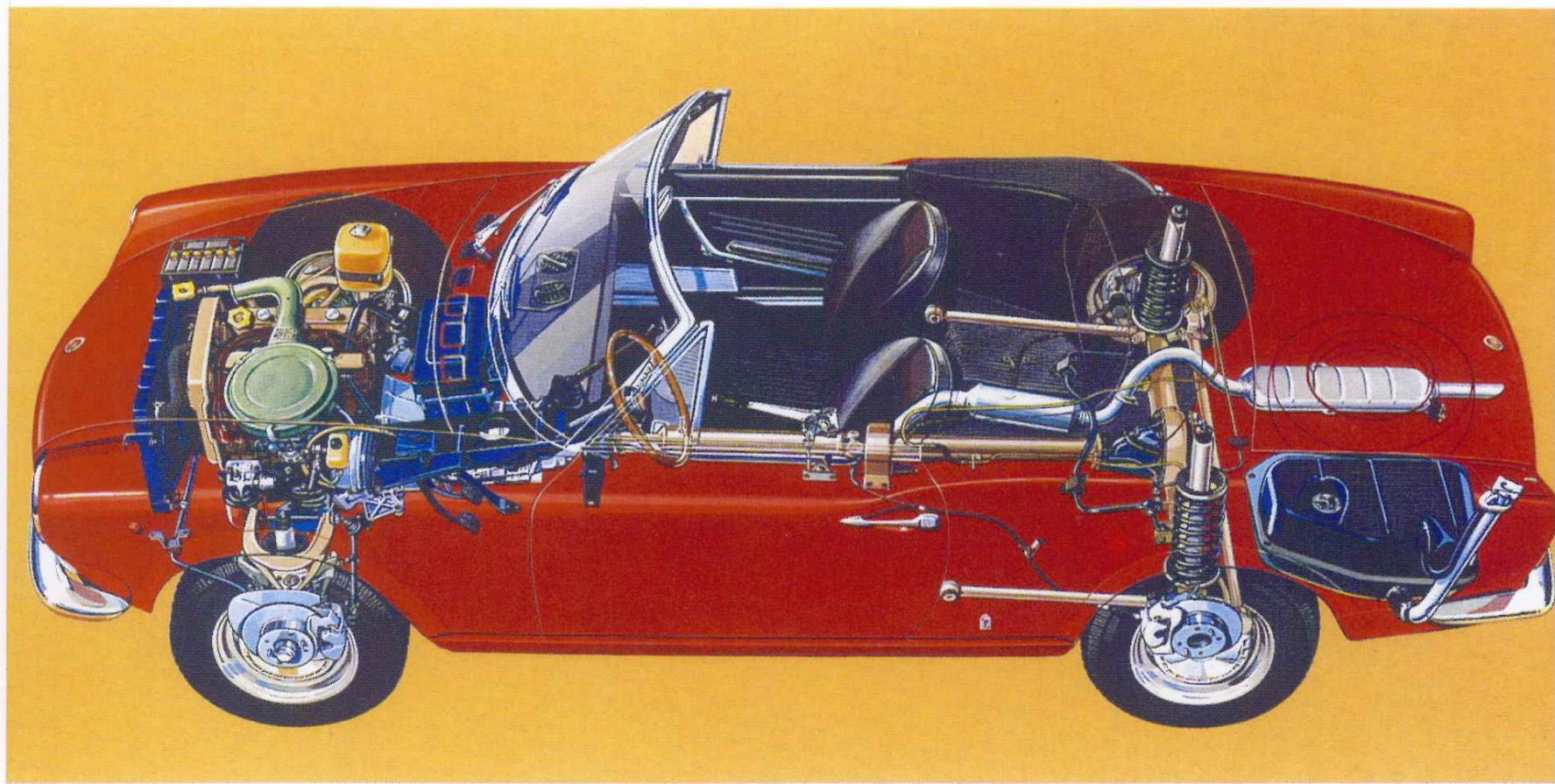


Valve gear drive by timing belt.



Engine of easy access.

Fiat 124 Sport spider



An open sports two-seater powered by a twin overhead camshaft, 96 hp engine, providing ample power and zestful acceleration. 5-speed all-synchromesh gearbox. Suspension designed for fast driving, plus servo-assisted brakes. Brilliant and safe; a car with a sporting character and yet built with an eye for comfort all the same.

Specification

Stressed body structure Wheelbase: 2.280 m (7 ft. 5¹⁰/₁₆ in.)
Track: (front) 1.350 m (4 ft. 5¹/₁₆ in.); (rear) 1.320 m (4 ft. 3¹¹/₁₆ in.)
Overall length: 3.971 m (13 ft. 0¹¹/₁₆ in.)
Overall width: 1.613 m (5 ft. 3¹/₂ in.)
Overall height (unladen): 1.250 m (4 ft. 1¹/₁₆ in.).

Engine 4 cylinders.
Capacity 1.438 cc.
Bore 80 mm, stroke 71.5 mm
Compression ratio: 8.9 : 1
Maximum power output 96 h.p. (SAE)
90 h.p. (DIN).
Cast iron cylinder block.
Aluminium cylinder head with double-wedge combustion chamber.
Twin OH camshaft with cog belt timing drive.
Five-bearing crankshaft.
Vertical dual barrel carburettor fed by mechanical pump. Air filter with climatic control.
Pressure lubrication by gear pump.
Cooling water circulated by centrifugal pump.
Two oil filters: one of the full-flow cartridge type and one centrifugal, by pass.
Electromagnetically-operated cooling fan.
Blow-by gases recirculated and burned in combustion chambers. Rubber-mounted engine/clutch/gearbox unit.

Clutch Single dry plate.

Gearbox Four forward speeds and reverse. Fifth overdrive for highway motoring. Constant mesh gears and synchronized forward speeds. Central floor lever.

Propeller shaft in two sections with a rubber centre bearing, universal joints between the two sections and rubber coupling at gearbox output end. Rear section of shaft enclosed in tubular axle casing extension.

Rear axle Hypoid crown wheel and pinion with 10/41:1 ratio.

Front suspension by wishbones and coil springs, hydraulic shock absorbers and anti-roll bar. Sealed-for-life bearings requiring no lubrication.

Rear suspension Live axle located by two trailing arms and a transverse Panhard rod, coil springs, hydraulic shock absorbers and anti-roll bar.

Steering Worm and roller. Steering column in two sections connected by universal joints. Steering linkage with separate symmetrical track rods. Vibration damper on steering linkage and steering linkage bushes with sealed-for-life bearings requiring no lubrication.

Brakes Disc all round with braking effort distribution valve. Vacuum-operated servo-brake. Emergency and parking brake operating on rear wheels.

Fuel tank at the rear. Capacity approximately 12 gallons (imperial).

Wheels Disc type with 5 K rims. 165-13 radial tyres. Spare wheel mounted horizontally below luggage boot.

Electrical equipment 12 volt, 400 watt dynamo. 60 amp-hr battery.

Windscreen washer.

Maximum speed approx. 106 m.p.h. (170 k.p.h.)

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